

### 15.—Spirits, Malt Liquor, Malt and Tobacco taken out of Bond for Consumption, Years Ended Mar. 31, 1940-49

Note.—Figures for the years prior to 1900 are given in the 1916-17 Year Book, p. 528; for 1901-10 in the 1933 Year Book, p. 840; for 1911-21 in the 1938 Year Book, p. 855; for 1922-29 in the 1945 edition, p. 936; and for 1930-39 the 1947 edition, p. 964.

Year	Spirits	Malt Liquor	Malt	Cigars	Cigarettes	Tobacco <sup>1</sup>
	gal.	gal.	lb.	No.	No.	lb.
1940.....	2,032,987	65,912,495	143,056,382	139,698,605	7,301,419,960	28,403,208
1941.....	2,371,633	78,731,132	168,025,398	173,484,743	7,776,291,482	31,254,234
1942.....	2,944,391	94,992,330	213,199,222	198,595,682	9,018,272,219	31,626,932
1943.....	3,445,872	103,291,141	228,029,691	204,699,110	10,803,185,549	31,510,083
1944.....	2,620,297	97,192,032	219,242,999	196,407,845	11,405,842,655	32,264,175
1945.....	2,676,482	116,009,457	219,529,938	200,879,906	11,982,675,329	30,876,112
1946.....	4,087,690	134,579,706	259,083,043	210,694,900	14,512,351,682	31,048,195
1947.....	4,446,130	151,012,603	307,478,641	221,131,244	14,972,562,544	31,516,702
1948.....	4,632,506	169,485,610	335,232,688	215,434,810	15,263,987,385	30,187,676
1949.....	4,360,914	168,265,128	349,432,511	207,354,058	15,909,596,750	30,953,335

<sup>1</sup> Figures include snuff.

**Storage of Wines.**—The wine industry is confined to a few localities such as the Niagara Peninsula in Ontario and the Okanagan Valley in British Columbia. Firms manufacturing native wines are not bonded, as far as the Federal Government is concerned, nor is wine in storage for maturing placed in bond. The only goods warehoused in bond in connection with wineries are their sugar supplies and supplies of grape spirit distilled by the distilleries and held by the wineries for fortifying their wines. A part of each year's production is, however, stored at the wineries at a cool and even temperature. Native wine produced and placed in storage for maturing and blending for the years 1944-47 was reported as follows:—

Year		Ontario	Other Provinces	Total
1944.....	gal.	3,883,592	349,958	4,213,550
	\$	1,600,835	204,928	1,805,763
1945.....	gal.	3,761,863	371,872	4,133,735
	\$	1,951,517	243,321	2,194,838
1946.....	gal.	5,056,564	476,917	5,533,481
	\$	3,180,465	369,498	3,549,963
1947.....	gal.	5,517,482	570,522	6,088,004
	\$	3,871,622	424,567	4,296,189

### Section 4.—Merchandising and Service Establishments\*

Because of the multiplicity of establishments which make up the distributive system, complete coverage of merchandising and service establishments is possible only through the Censuses of 1931 and 1941. Although some information was gathered prior to 1931 the census of that year was the first complete survey of distribution encompassing all wholesale, retail and service businesses including hotels. Tabulations may be found in Volumes X and XI of the Census of 1931. The Census of 1941 included the same group of establishments with certain refinements and added statistics. Results for retail establishments are contained in Volume X and for wholesale and service establishments in Volume XI of the 1941 Census publications.

With the restoration of the supply of consumer goods following the end of the Second World War, business and industry became acutely aware of the value of marketing data to be obtained from the census surveys. However, as time elapsed,

\* Prepared in the Merchandising and Services Section, Industry and Merchandising Division, Dominion Bureau of Statistics.